

March 28, 2013

State of the City Address



Moving Fremont *Forward*



It's a Team Effort!




City Council



City Manager
& Staff

Recent Accolades



Insightful Analysis
and Commentary
for U.S. & Global
Equity Investors

Search this site Home Spec

5. Fremont, Calif.

- > Population: 216,912
- > Credit rating: Not rated
- > Violent crime per 1,000 people: 1.77 (6th lowest)
- > Unemployment rate: 7.5% (tied- 23rd lowest)

Fremont was incorporated in 1956, joining five towns together as a single city. The city is near the core of Silicon Valley, while also connected to San Francisco by the Bay Area Rapid Transit system. It has one of the most educated and high-earning populations in America, with over 51% of residents age 25 and older holding a college degree in 2011. That year, median household income was \$92,665, the highest of any large city in the U.S. The city has an exceptionally strong manufacturing base, with almost 22% of working adults employed in the sector. Among the companies with manufacturing operations in Fremont are tech manufacturers Western Digital and Seagate Technologies, as well as electric car builder Tesla Motors.

Reader's Digest

HEALTH | COOKING | ADVICE | HOME | TRUE STORIES | JOKES


Homepage > Health >

America's 10 Sharpest, Smartest Cities

Based on a formula by leading cognition experts, we determined the 10 sharpest and smartest cities, looking at education level, eating and exercise habits, health conditions, and sociability.

By Karen Cicero from Reader's Digest Magazine | October 2012

Like Tweet +1 Email Print



3 of 11

3. Fremont, California

Why it's sharp: Low smoking rate; and high creativity levels

Just under 10 percent of people here smoke, about half the national average (it's linked to higher rates of dementia and stroke). This Silicon Valley city is also known for creative thinking (one in 100 people received a patent in 2010). Whether you invent a search engine or learn a new language, lifelong learning

boosts brain cell connections.

3 of 11

Recent Accolades



OPEN Forum
Powering small business success

Go West, Young Entrepreneur
Mark Henricks, Recent Posts
Related Keywords: Business Growth, entrepreneurs, startups,

Rank	City	State	Startups/100K
1.	Fremont	CA	21.3
2.	San Jose	CA	10.1
3.	Irving	TX	6.5
4.	Chandler	AZ	5.1
5.	Austin	TX	4.5
6.	Paradise	NV	3.9
7.	Anaheim	CA	3.8
8.	Mesa	AZ	3.7
9.	Seattle	WA	3.5
10.	Santa Ana	CA	3.3

THE DAILY BEAST AMERICA'S MOST INVENTIVE CITIES
READ THIS STORY FIRST

MORE GALLERIES ▼

2. Fremont, Calif.

Population: 214,089
Patent applications 2010: 1,469
Patents awarded 2010: 2,287
Patent applications per 100,000 residents: 686
Approved patents per 100,000 residents: 1,068

Approved patents per 100,000 residents: 1,068
Patent applications per 100,000 residents: 686
Patents awarded 2010: 2,287

Telling Our Story

Think
Fremont California



100+
Companies

Biotech

Cleantech



Coming in 2014

ThermoFisher
SCIENTIFIC

Information · 510-979-5000

www.ThermoFisher.com

Geis Construction · 330-528-3500

www.Geisco.net

Business Expansions in Progress



A New Chapter...



A New Chapter...





Fremont's Innovation District

“FAST” Strategy:

Fremont
Advanced &
Sustainable
Technology



A ULI Advisory Services Panel Report

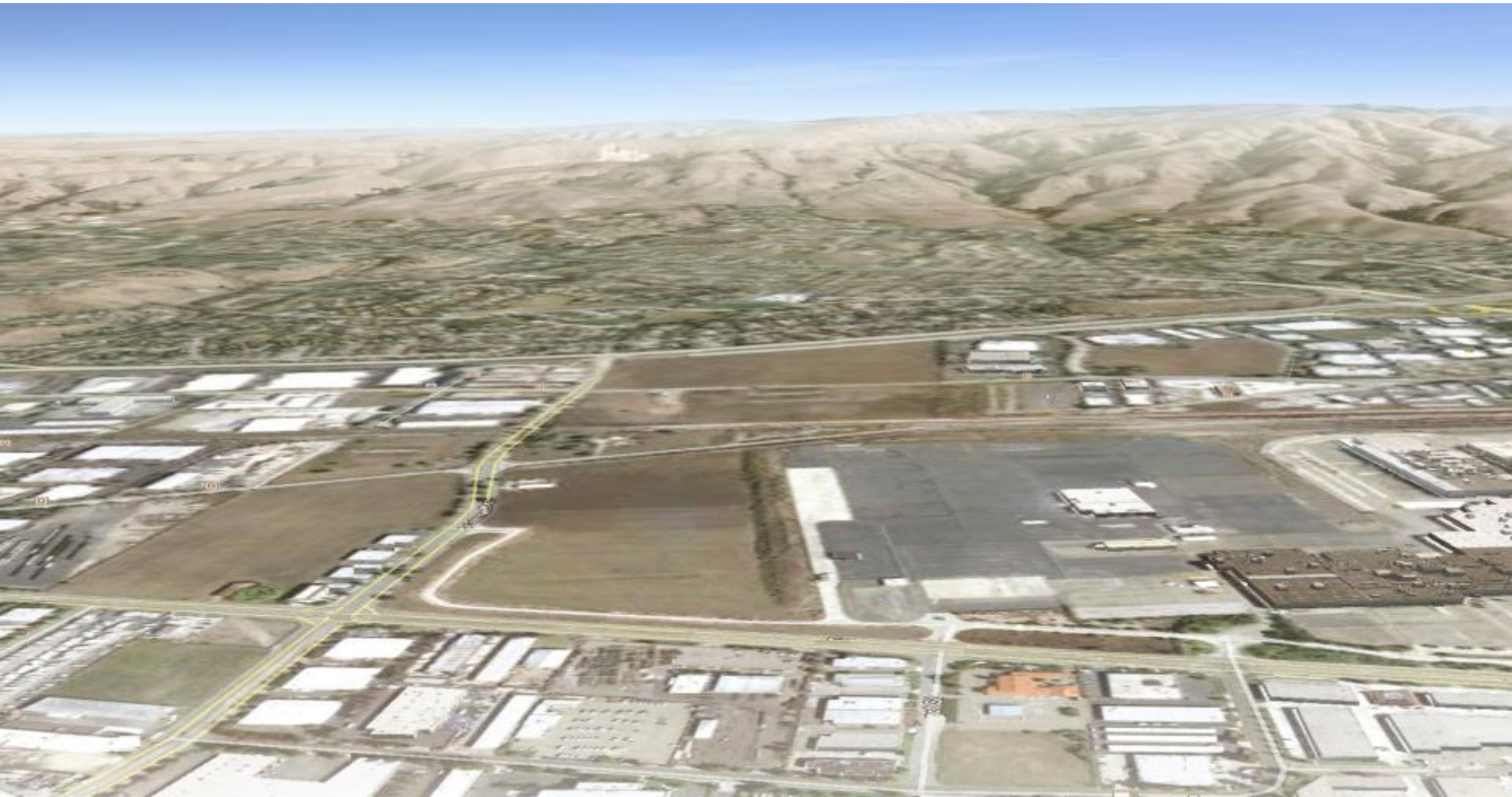
Warm Springs/South Fremont Fremont, California

June 11–14, 2012



**Urban Land
Institute**

Warm Springs – Existing Condition



Future Vision – Parcel North of Tesla



Iconic Bridge
(linking BART to
Jobs Center)

Warm Springs Blvd.

Grimmer Blvd.

Fremont Blvd.

Innovation Way





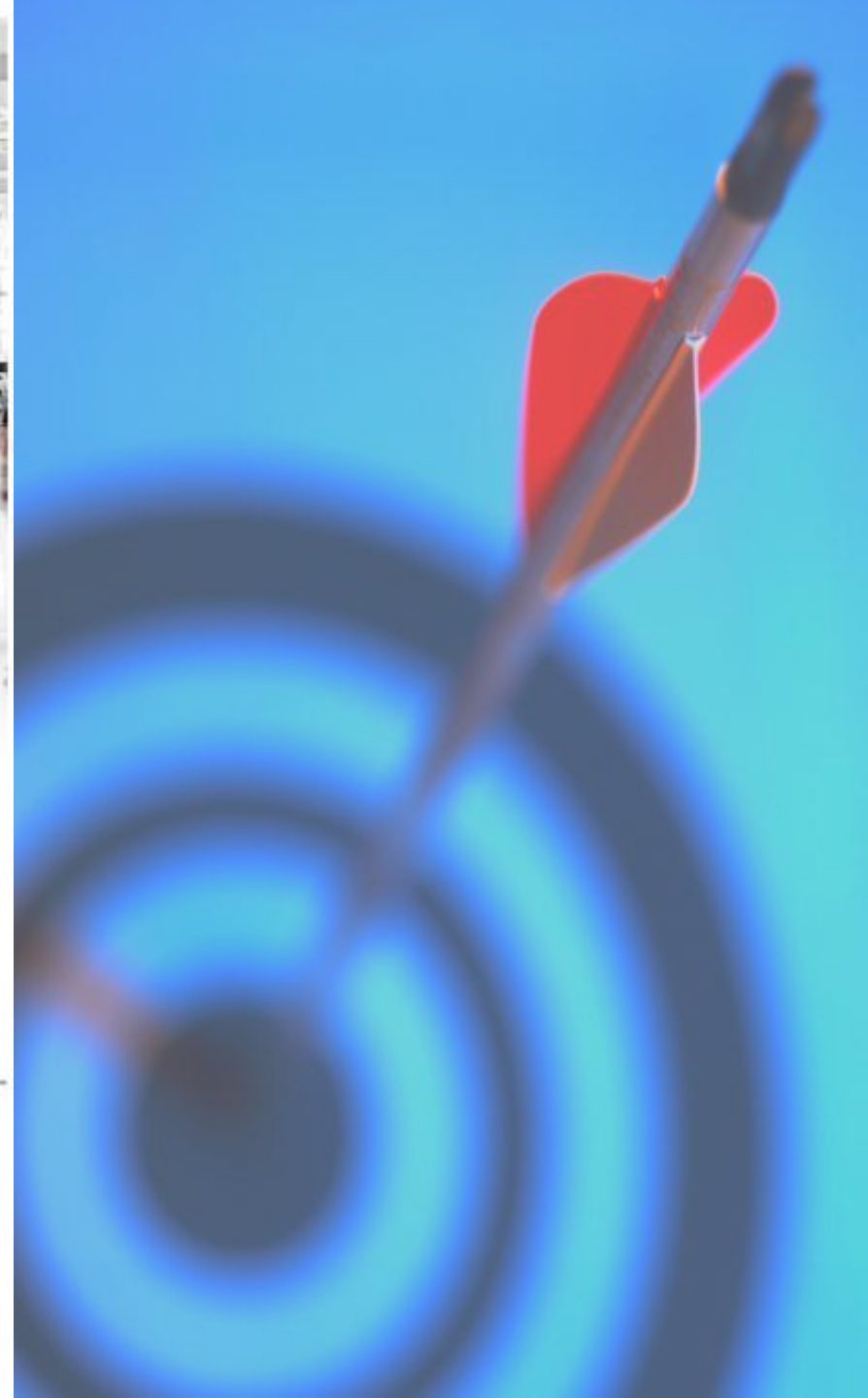
2013 Innovation Scorecard City of Fremont



FREMONT
CHAMBER OF COMMERCE



GROWCalifornia
"Connecting Business With Opportunity"





TESLA

MOTOR TREND
CAR
OF THE
YEAR
2013



Our Historic Districts



Centerville



Irvington



Before



After

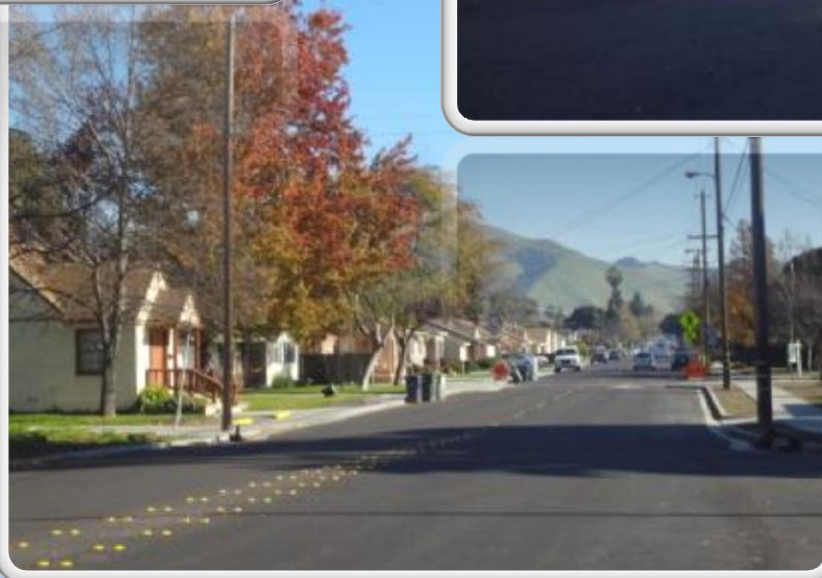
Niles



Before



After



Mission San Jose



Ardenwood



Skate Park: Coming Soon!





Downtown Fremont: Setting the Stage for the Future





Downtown Fremont: Setting the Stage for the Future





New Businesses Opening

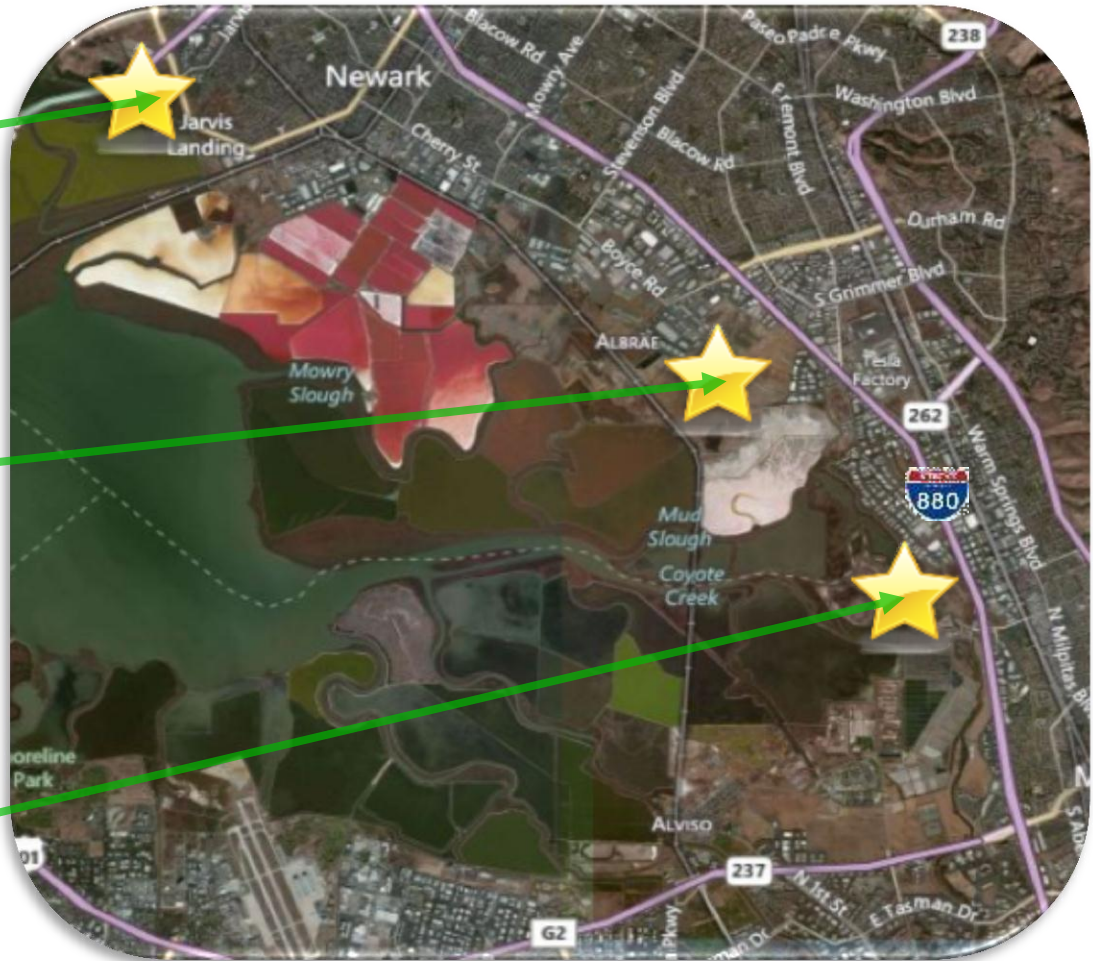


Additional Opportunities

Cargill
Property

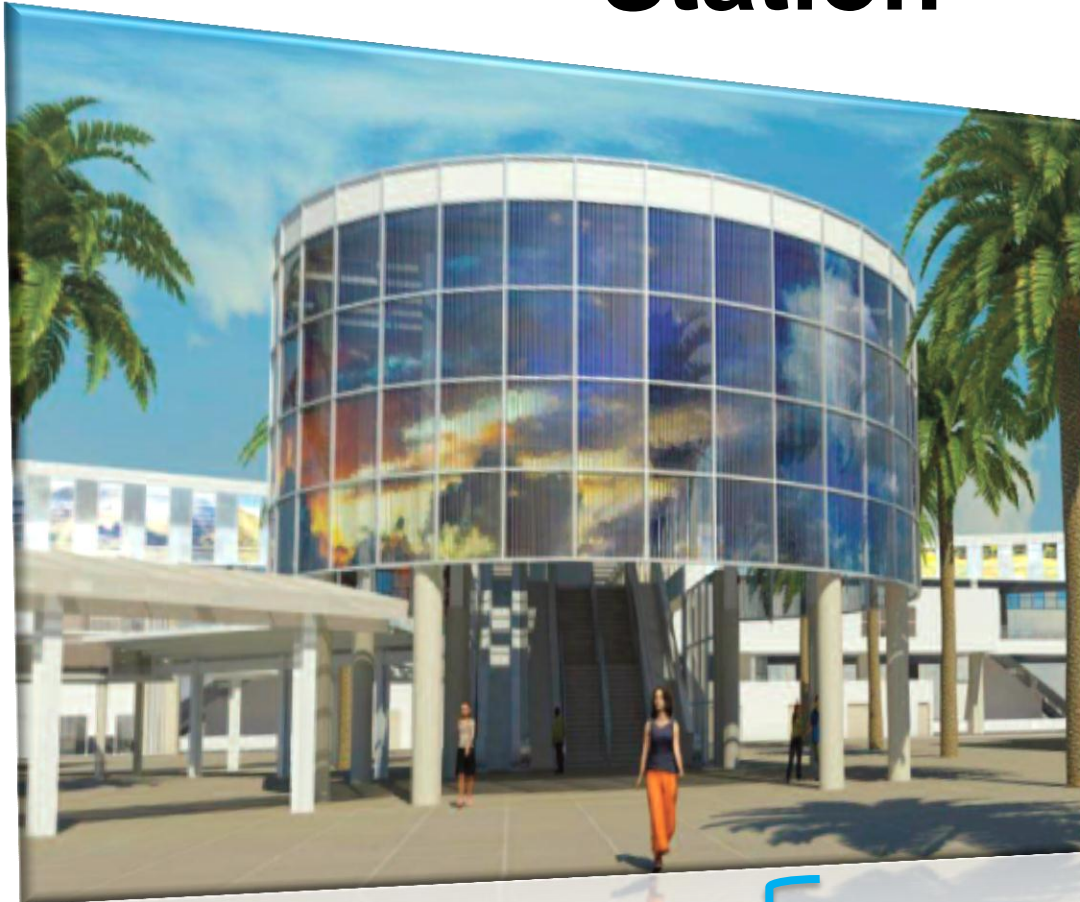
Cisco
Land

Creekside





Warm Springs / South Fremont Station



Open for Service
in Late 2015



to Warm Springs Extension



BART **ba** to San Jose

Open for Service
in 2018 or sooner



Milpitas Station



**North San Jose,
Berryessa Station**

BART **ba** to San Jose

Open for Service
in 2018 or sooner



**Kato Road grade separation,
looking west.**



**Mission Boulevard roadway
widening, looking east.**

Our Budget

Balanced:

**\$135 Million
Annual
Budget**





**Our
Fiscal
Sustainability
Plan
is Working!**

General Fund Budget

- Enough revenues to support operations
- Begin to fund some unmet needs
- Rebuild our fund balance



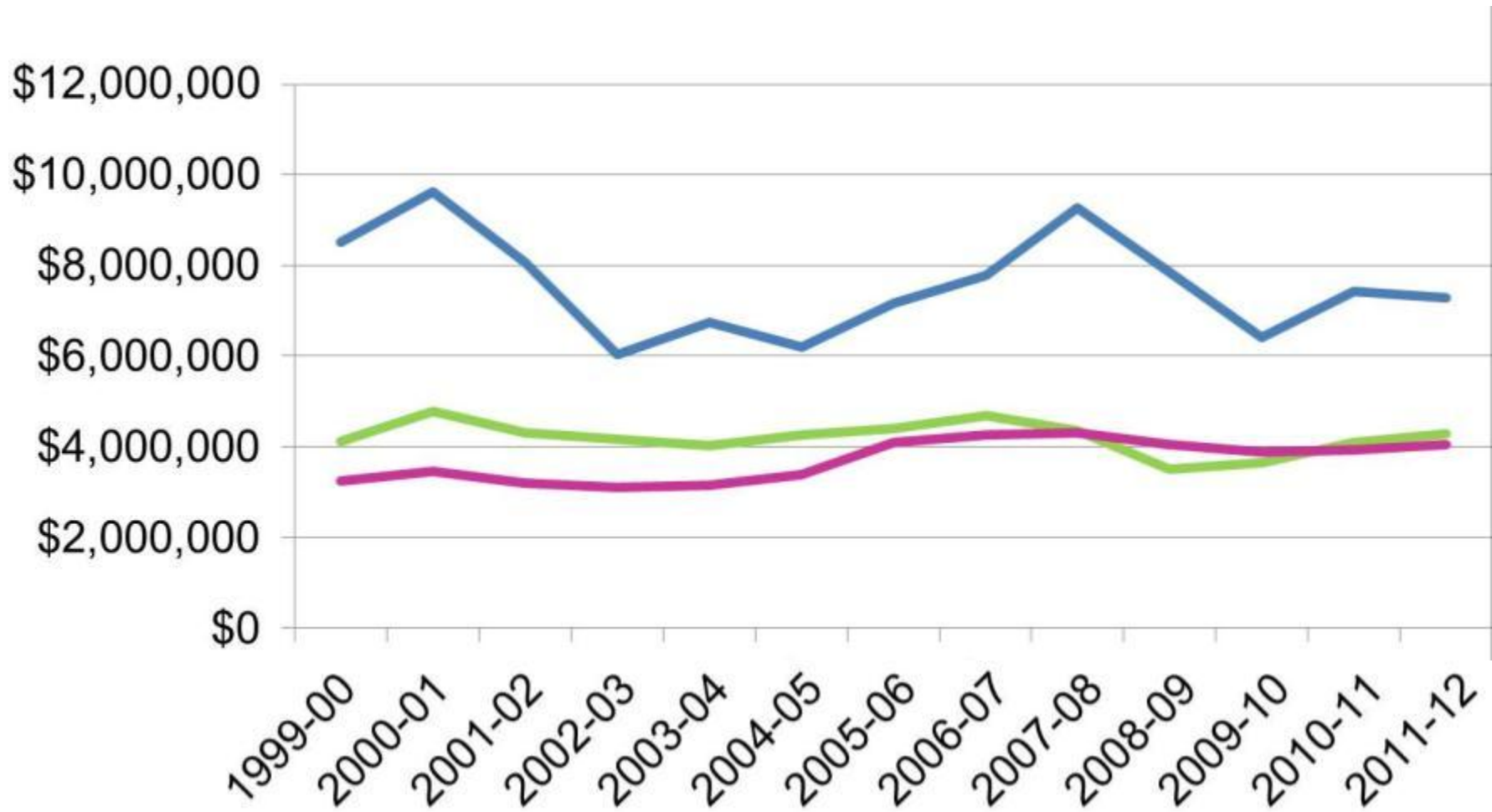
Unwind of Housing Assets



Sales Tax

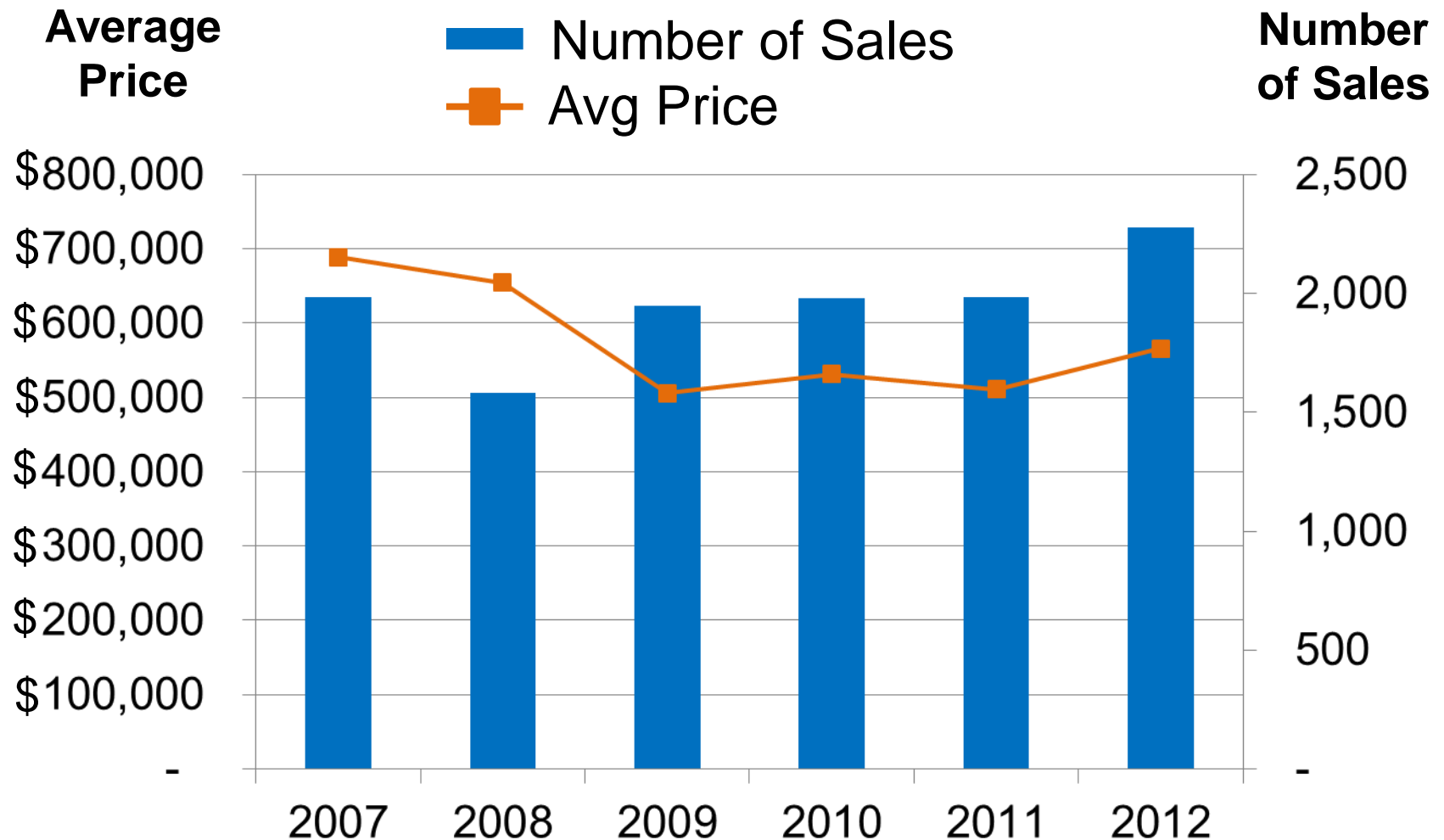
(by Major Industry)

- Business and Industry
- Auto and Transportation
- General Consumer Goods



Excellent Schools

Maintain Strong Property Values



Other Revenue

- Hotel/Motel Tax (TOT)
- Franchise Fees





Investments: **We *Still* Need to Fund**

Annual
Additional Funding Needed

Street Maintenance

\$10.5M

Deferred Maintenance of Existing Capital Assets (other than streets)

\$1.0M

Economic Development

- *Downtown Plan*
- *South Fremont/Warm Springs*

**\$20.4
Million**

Public Safety

- *Open Fire Station No. 11*
- *Add 3 - 6 Police Officers*

\$1.7M

\$960,000

Other Post-Employment Benefits (**OPEB**)

\$5.2M

Addl. Library Hours

- 4 Hours on Sundays at Main Library

\$240,000

Street Maintenance

*We will look for
opportunities
to increase funding
to improve road conditions.*



A photograph showing the lower half of a person walking on a light-colored, textured pavement. The person's legs and feet are visible in the upper right. A long, dark shadow of the person is cast across the pavement towards the bottom left, indicating a low sun position. The shadow is very dark and elongated.

Greening Fremont's Future



City of Fremont Climate Action Plan

October 2012



Fremont is a Safe City

Robberies

*Residential
Burglaries*



Teamwork in Public Safety



**Are *YOU* Prepared
for a Disaster?**



**We
have
an *App*
for
That!**



PulsePoint



**My Fremont
Police Department**

Download the App!





Enhancing our Communications



Be Part of the Conversation:

Fremont.gov/OpenCityHall

S

I

G

N

U

P



MAKE A
DIFFERENCE DAY
NATIONAL DAY OF DOING GOOD

1,300 Volunteers

5,200 Hours

76 Projects



A City on the Move...



Q & A



Connect with Us!